

LAUREN CROSSLAND-MARR, Ph.D.

EDUCATION

- 2020 **Ph.D., Anthropology**, Washington University in St. Louis
Thesis title: “Consuming Local, Thinking Global: Building a Halal Industry in a World of Made in Italy” Advisor: Dr. John R. Bowen
- 2016 **A.M., Anthropology**, Washington University in St. Louis
- 2014 **M.A., Anthropology**, Catholic University of America
- 2007 **B.A., Anthropology; B.A., Italian Language**, University of Maryland, College Park

PROFESSIONAL APPOINTMENTS

- 2020- **Post-doctoral Researcher, GEAP-3 Project**, Dalhousie University
Coordinate with six universities to complete a research project on public perceptions of CRISPR use in agriculture. Manage project including financial planning, status meetings, timelines, and onboarding and mentoring research assistants. Lead research efforts (see Research section below)

TEACHING EXPERIENCE

- 2022- **Associate Faculty**, MiraCosta College and University of Delaware
Designed and taught the undergraduate Introduction to Cultural Anthropology in hybrid format (15 students). I will be teaching three courses in Spring 2023: Introduction to Cultural Anthropology, Introduction to Biological Anthropology, and Food and Gender.
- 2016-21 **Faculty Assistant and Adjunct Assistant Professor**, Washington University in St. Louis
Designed and taught four undergraduate courses over seven semesters. Instructor of record for Introduction to Cultural Anthropology on two occasions, acting as the instructor of record for 430 students. Created, designed, and taught a popular undergraduate course (taught three different semesters) called “Food, Nation, Place: The Social Life of Food in Italy and Beyond.” In addition to managing courses, I also mentored six graduate teaching assistants. As co-instructor for the department’s Honors Thesis course, I also mentored advanced undergraduate students.

PUBLICATIONS

Peer-Reviewed

Journals

- 2023 **Lauren Crossland-Marr** and Elizabeth Krause. “Theorizing Authenticity.” Introduction to the special section, *Authenticity*, edited by Elizabeth Krause and Lauren Crossland-Marr. *Gastronomica*. 23.1. (February 2023 release).
- 2021 **Lauren Crossland-Marr**. “[Qualifying the World: Navigating the Italian Foodscape with Alta Qualità](#).” *Anthropological Journal of European Cultures*. Vol. 30: 2, 2021, pp. 23-40.
- 2021 **Lauren Crossland-Marr**. “[Working with\(in\) kinship: value in Italian family businesses](#)” *Modern Italy*. Vol. 26: 4, 2021, pp. 445-455.

Edited Volumes

- 2021 **Lauren Crossland-Marr**. “[The Process of Eating Ethically: A Comparison of Religious and National Food Certifications in Italy](#).” In *Rethinking Halal: Genealogy, Current Trends, and New Interpretations*, edited by Ayang Utriza Yakin, Louis-Léon Christians, and Baudouin Dupret. Leiden, Boston: Brill, pp. 221-240.
- 2018 Oguz Ayanak, Sherria Ayuandini, Guillermo Martin-Saiz and **Lauren Crossland-Marr**. “[Shadowing as a Methodology: Notes from Research in Strasbourg, Amsterdam, Barcelona, and Milan](#).” In *Urban Life*, edited by Petra Kuppinger. Long Grove, IL: Waveland Press. 89-102.
- n.d.* **Lauren Crossland-Marr**. “*Building Halal in Italy: The Case of Halal Italia*.” In *Religious economies in secular context: Halal markets, practices and landscapes*, edited by Rano Turaeva and Michael Brose. London: Palgrave MacMillan. Accepted.

n.d. **Lauren Crossland-Marr.** “Modesty and Shame in Italian Muslim Communities.” In *Shame, Modesty, and Honor in Islam*, edited by Ayang Utriza Yakin. Leiden, Boston: Brill. Accepted.

Web-based Publications

2021 **Lauren Crossland-Marr.** “[Gender in the new NFT Economy.](#)” *Anthropology News*. December 6, 2021.

2020 “Page 99 Test: Consuming Local, Thinking Global.” CaMP Anthropology Blog. December 7. <https://campanthropology.org/2020/12/07/lauren-crossland-marr/>

Under Review

n.d. **Lauren Crossland-Marr**, Alexandru Giurca, Klara Fischer, Maya Tsingos, Glenn Stone, Matthew Schnurr, Dominic Glover, Anne Kingiri, Adrian Ely. “Tangled Roots: A Year-long study of Twitter Engagement in CRISPR Agriculture.” *New Genetics and Society*. Under Peer Review.

n.d. Klara Fischer, **Lauren Crossland-Marr**, Emil Planting Mollaoglu, Adrian Ely, Dominic Glover, Matthew Schnurr, Glenn Stone, Ann Kingiri. “What does public opinion research tell us about societal reactions to genetic technologies in agriculture? A critical review of the field.” *Science as Culture*. Submitted.

Other

2020- Host, Writer, and Producer, *Eating Tech* Podcast

2019-21 Researcher, Writer, and Producer, *Femlore* Podcast

GRANTS AND FELLOWSHIPS

2018 **Graduate Student Research Fellowship**, Mellon Foundation-funded Divided City Initiative, Washington University in St. Louis. Research award of ~\$10k.

2013 **Arabic Language Study Scholarship**, Georgetown University

AWARDS & HONORS

2012 **Peer Recognition Award**, National Museum of Natural History at the Smithsonian Institution, Monetary award of \$5k.

INVITED TALKS

2019 “Halal, Italian-style: Navigating the Foodscape with High Quality.” Halal Food: Global Linkages and Controversies, Agri-Food Workshop, Washington University in St. Louis. November 1.

2018 “Risk and Ethics in the Certification Industry in Milan, Italy.” Politics and Social Sciences Department, Università degli Studi di Milano (Statale). May 7.

CONFERENCES

2022 (Panel Co-organizer) “Protagonists and the Worlds They Unsettle” Annual Meeting of the American Anthropological Association. Seattle, November 9-13.

2022 “The Exacerbating Persistence of Authenticity” Food Movements/Moving Food Conference, Center for Food and Sustainability Studies, Umbria Institute, Perugia, Italy, June 9-12.

2021 (Panel Co-organizer) “Theorizing Authenticity in Food Studies,” Annual Meeting of the American Anthropological Association. Baltimore, November 17-21.

2020 *Delayed due to COVID-19.* (Panel Co-organizer) “Theorizing Authenticity in Food Studies,” Annual Meeting of the American Anthropological Association. St. Louis, November 18-20.

2020 *Delayed due to COVID-19.* “Staking a Claim about Good Food: from Authenticity to Qualification.” Paper accepted for the Annual Meeting of the American Anthropological Association. St. Louis, November 18-20.

- 2020 *Delayed due to COVID-19.* “A Tale of Two Documents: Audits in the Italian Food Certification Sector.” Paper accepted for the Food Movements/Moving Food Conference, Center for Food and Sustainability Studies, Umbria Institute, Perugia, Italy, June 11-14.
- 2019 “Halal Certification Institutions and the Imperative to Eat Ethically in Italy.” Paper presented at the Annual Meetings of the American Anthropological Association. Vancouver, BC, November 20-24.
- 2019 “The Cultural Work of Risk in Italian food certifications.” Paper presented at the meetings of the American Ethnological Society. St. Louis, MO, March 14-16.
- 2018 “Space and Morality in Italian Businesses.” Paper presented at the Annual Meeting of American Anthropological Association. San Jose, CA, November 14-18.
- 2018 “Cosa C’e’ Dietro” (What’s Behind): Halal and Country of Origin Certifications in Milan, Italy.” Paper presented at Rethinking Halal: Genealogy, Current Trends, and New Interpretations. UC Louvain. Louvain-la-Neuve, Belgium, June 18-19.
- 2017 “Valuing Islam in the West.” Paper presented at the meetings of the Society for the Advancement of Socio-Economics. Lyon, France, June 30.
- 2014 “Identity in the Muslim Other: Discourses of Italian-ness.” Paper presented at the meetings of the Council for European Studies. Washington, DC, March 16.

RESEARCH EXPERIENCE

- 2021- **Researcher**, Web 3.0, NFTs, and the Metaverse, Independent Research Project
Design and lead independent research project on the sociality of Web 3.0. Primarily an auto-ethnography of digital life. Published first output in *Anthropology News* (see above).
- 2020- **Post-Doctoral Researcher**, GEAP-3 Project, Dalhousie University
Lead research team on three different research gathering projects. First, created method, performed analysis, and wrote publications on >300k tweets collected over the course of a year on twitter attitudes about CRISPR technology in the food system. Currently undertaking the second phase of this project to interview key players in the debate. Second, produce, host, write, and create a 5-episode podcast called *Eating Tech*. Perform interviews and manage podcast team on the latest CRISPR research to ask tough ethical questions while making the podcast accessible to a broad audience. Lastly, manage and design interview project on religious attitudes toward foods created with CRISPR.
- 2015-18 **Researcher**, Consuming Local, Thinking Global
Designed and conducted 14-months of participant-observation in a halal certification company in Milan, Italy, to determine the impact of science and technology on global halal food systems. Arranged focus groups, secured participants, and authored moderator guides. Circulated, designed, and analyzed surveys for 70 participants. Designed and implemented interview schedules with 25 participants.
- 2009-14 **Research Assistant**, Anthropology, National Museum of Natural History (NMNH), Smithsonian
Curated and selected National Anthropological Archives (NAA) materials for over 70 indigenous scholars, and expanded digitization efforts. Coordinated public programs and co-planned exhibitions across the institution on Yup’ik indigenous knowledge and Inuit art. Worked collaboratively with a team during two seasons of archaeological fieldwork in Quebec.

LANGUAGES

English: Native
 Italian: Fluent
 Arabic: Intermediate
 French: Intermediate

TRAINING

- 2022 **Introduction to web3, Crypto & ReFi**, Instructor: Stephen Reid

- 2022 **Black Community Ally Training**, MiraCosta College
2020 **Teaching Citation**, Washington University in St. Louis

SERVICE

- 2022- **Member**, Course Student Learning Outcomes Committee, MiraCosta College
2021- **Organizer**, Sociality of Web 3.0 Reading Group
2020 **Organizer**, Writing Group, WashU
2019 **Member**, Writing Center Review Committee, WashU
2015 **Co-organizer**, Cultural Anthropology Graduate Student Group, WashU

PROFESSIONAL MEMBERSHIPS

- 2018- **Member**, Society for the Anthropology of Europe
2021- **Member**, Society for Economic Anthropology
2018- **Member**, American Anthropological Association